# Lihan Yan

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#### **EDUCATION**

Nanjing University

Ph.D. student in School of Journalism and Communication

Sept 2022 –

Member of data intelligence and interdisciplinary innovation laboratory in Dept.

of Information Management

City University of Hong Kong

M.A. in Communication and New Media (Media Data Analytics stream)

Central South University

Changsha, China

B.A. in Radio and Television

#### RESEARCH EXPERIENCE

Research Assistant (Full-time)Hong Kong, ChinaWeb Mining Lab, CityU2021 – 2022Supervisor: Prof. Jianhua Zhu, Dr. Xiaofan Liu

Research Assistant (Part-time)Hong Kong, ChinaDepartment of Media and Communication, CityU2021

Supervisor: Dr. Fei Shen

National Fund College Innovation Program

Changsha, China
Project leader

May 2019

Impact of Different Social Media Context on Attitude Polarization of Hot Topic Online

Impact of Different Social Media Context on Attitude Folanz

## **TEACHING**

Teaching AssistantNanjing, ChinaQuantitative Research Methods, Nanjing UniversityFeb 2023 –Supervisor: Dr. Zhihao Ma

## **PUBLICATIONS**

- [3] Wang, C. J. \*, **Yan, L.** \*, & Cui, H. (2023). Unpacking the essential tension of knowledge recombination: Analyzing the impact of knowledge spanning on citation impact and disruptive innovation. *Journal of Informetrics*, 17(4), 101451. (\*co-first author)
- [2] Li, Y., Yan, L., Jiang, X., Ren, L. & Wang, C-J. (2022). Multiple Actors in Emergency Science Popularization: Analyzing the Agenda Setting among the Subjects of Emergency Science Popularization Using Microblog Data. *China Computer-Mediated Communication Studies*. [Chinese] (Accepted)
- [1] **Yan, L.**, Jin, X., & Zhang, Y. (2022, June). Effects of virtual reality technology in disaster news coverage based on MAIN model. *In International Conference on Human-Computer Interaction* (pp. 122-129). Cham: Springer International Publishing.

## **CONFERENCES**

- [9] Jiang, X., Yan, L., Li, Y. & Wang, C. (2023). Can Agenda Setting between Risk Communication Actors Reduce Public Risk Perception Bias: Evidence from Weibo During COVID-19. Poster presented at the 106th Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, D.C., USA.
- [8] Yan, L., Ni, Y., Tan, X., Jiang, X., Chen, Z., Wang, C-J. (2023). The Narrative Gene of Collective Gatekeeping: Pandemic, Government Regularization, Economic Development, and the Publicness of Weibo Hot Search (2020-2021). The 73rd International Communication Association Annual Conference (ICA). Toronto, Canada
- [7] Yan, L., Ni, Y., Tan, X., Wang, C-J. (2022). Searching for Public Narrative Genes: During the COVID-19 Epidemic (2020-2021) Weibo Epidemic Narratives. *The 2022 Annual Conference of Computational Communication*. Nanjing, China (virtual)
- [6] Yan, L., Jin, X., & Zhang, Y. (2022). Effects of virtual reality technology in disaster news coverage based on MAIN model. *Presented at the HCI International 2022 Conference*. Sweden (virtual)
- [5] Zhang, Y., Jin, X., & Yan, L. (2022) How Social Media Information Affects the Intention to Uptake Covid-19 Vaccine: Integrating ELM and HBM Models. *The 72nd International Communication Association Annual Conference (ICA)*. Paris, France (virtual)
- [4] Yan, L. (2021) Effects of exposure to news in virtual reality on knowledge acquisition and audience perception. *Presented at the 2021 LAMCR Regional Conference*. Yueyang, China
- [3] **Yan, L.**, Zou, Q., Guo, Y., Zhang, Y. (2021) Depression News Coverage in Chinese Online Media. *Presented at the 12<sup>th</sup> Chinese Journalism and Communication Consortium*. Taiwan, China (virtual) [Selected as an excellent paper (4/24≈16.67%)]
- [2] **Yan, L.** (2021) Effects of exposure to news in virtual reality on knowledge acquisition and audience perception. *Presented at the 12<sup>th</sup> Chinese Journalism and Communication Consortium*. Taiwan, China (virtual)
- [1] Yan, L., Zou, Q., Guo, Y., Zhang, Y. (2021) Depression News Coverage in Chinese Online Media. presented for the 2021 International Communication Association Regional Hub Symposium. Changsha, China

# AWARDS

Outstanding Graduate Student Award of Nanjing University	2023
First Prize of Doctoral Yingcai Scholarship	2023
Outstanding Graduate Award of Central South University	2020
Second Prize of Undergraduate Scholarship	2017-2019
Outstanding Student Award of Central South University	2017

### **SKILLS**

Statistical Programming: Python, R, Stata, SPSS

Languages: Mandarin (Native), English (IELTS: 6.5)

Media: Gephi, Web design (Wix), Adobe Premier, Photoshop